

MAGAZINE

LIFESTYLE SOLUTIONS

APRIL 2026

BATHROOM AND KITCHEN

2026

WHAT'S NEW?

CRAFTED FOR LIVING

THE TRUE SPIRIT
RAK CERAMICS
INNOVATION

ELIE SAAB SURFACES AND WELLNESS

WHERE LUXURY DESIGN
MEETS CERAMIC
EXPERTISE

MILAN DESIGN WEEK 2026

MAXIMUS

REDEFINES SURFACE
POSSIBILITIES

RAK
CERAMICS

At RAK Ceramics we help to create icons, we help to build marvels and our products feature in some of the most iconic buildings in the world. We are known for our wide product range and our ability to produce bespoke ranges for both small and large scale projects, enabling our clients to bring their ideas to life.

We respect, we inspire, we improve, we deliver; no matter the ambition, no matter the challenge, at RAK Ceramics we take care of all the details, however large or small, so you don't have to.

TALENT,
EXPERIENCE AND
IMAGINATION,
BUILD MARVELS.

#LIMITLESS

THE WORLD'S LEADING CERAMICS LIFESTYLE SOLUTION PROVIDER



For over 30 years RAK Ceramics has been helping architects and interior designers create icons. We provide sustainable materials that inspire ideas, shapes and hues designed to freely express any style. Unique and inspiring products that realistically resemble natural materials, with unlimited choice.

Our passion and expertise combined with a careful attention to details enables us to provide designers and end users with a wide range of integrated ceramics solutions, allowing their freedom to be creative and plenty of room for imagination.

MILAN DESIGN WEEK 2026

Milan Design Week has made Milan the world design capital by definition, the city that over the years has managed to create a consolidated reality by continuously renewing itself.

"Fuorisalone" refers to the set of events distributed in different areas of Milan that take place in correspondence with the Salone Internazionale del Mobile.

The Fuorisalone should not be understood as a trade fair event, it does not have a central organization and is not managed by a single institutional body: it was born spontaneously in the early 80s from the will of companies active in the furniture and industrial design sector.





CRAFTED FOR LIVING

Crafted for Living is about spaces where beauty meets the rhythm of everyday life. Every detail is made for life's moments, big and small. Designed to feel effortless, warm, and truly yours.

At RAK Ceramics, we create spaces that are beautiful, timeless and made to be lived in.



I SASSI

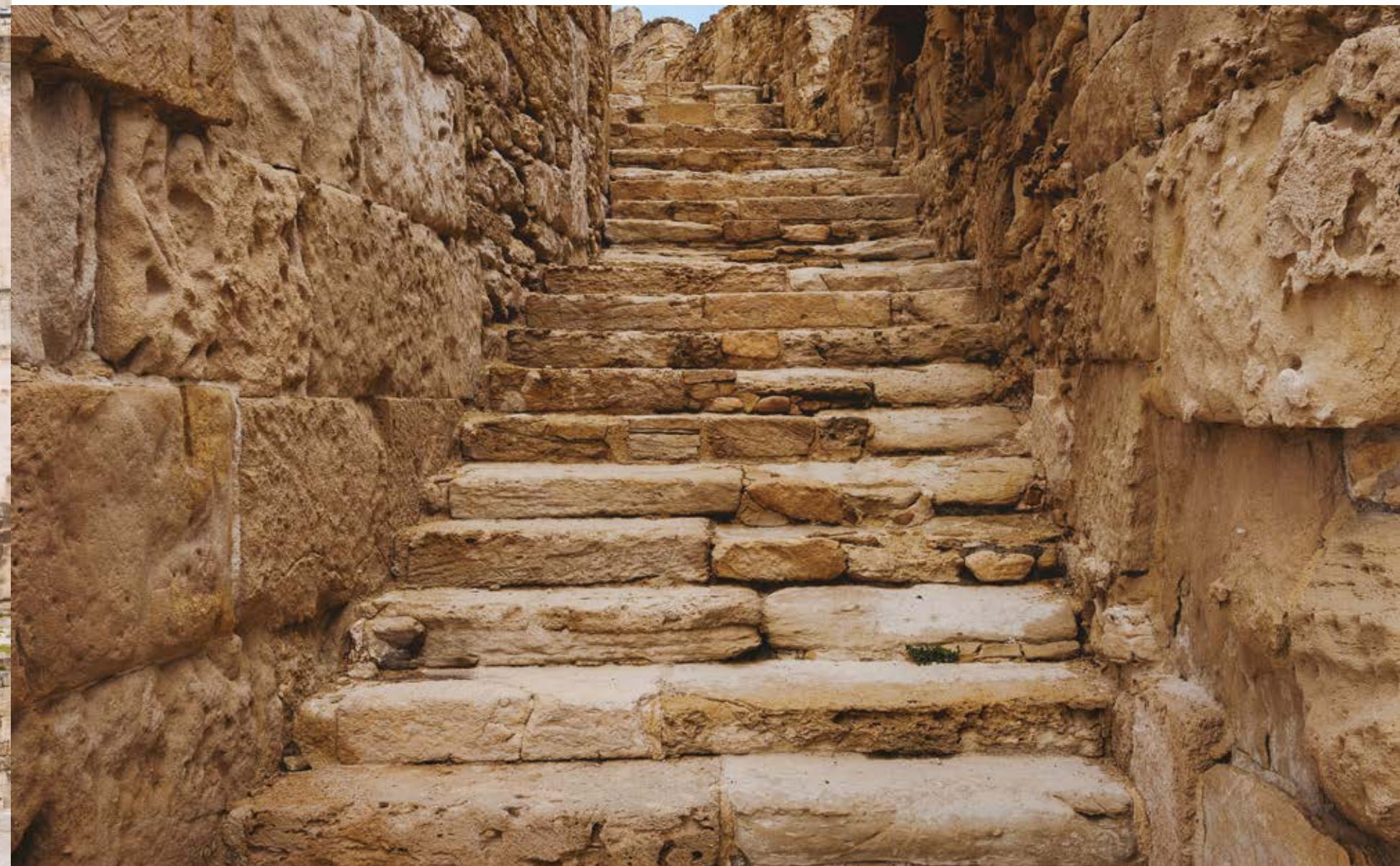
I SASSI

A TOUCH OF HERITAGE.

From ancient sites to contemporary style

Discover the timeless wonder of the Sassi di Matera, a remarkable UNESCO World Heritage site made up of ancient cave dwellings that have been continuously inhabited since the Paleolithic era. Archaeological evidence reveals Matera as one of the oldest living settlements on Earth, with traces of human activity dating as far back as 7000 BCE. Over thousands of years, residents carved deeper into the soft limestone, shaping homes directly into the rock and forming the distinctive facades still visible today. Some caves conceal ancient underground churches, complete with hand-carved arches, columns, and domes. Faint yet powerful frescoes, painted by hand, offer glimpses into the sacred past. As the world began to take notice of Matera's unique charm, restoration efforts transformed many of these caves into homes, boutique hotels, restaurants, cafés, and museums—creating the extraordinary landscape that visitors experience today.

The fusion of form, material, and identity in Matera gives life to the I Sassi Collection. Inspired by the Sassi of Matera carved from soft calcarenite (a sedimentary rock shaped over time by water and eroded by wind), the collection is available in countertop format 162x324mm (12mm) and in 120x280mm (9mm). Other formats 90x180, 120x120, 60x120 and 60x120 20mm, are also available, offered in four color variations and enhanced with the brand-new SOFTECH technology.



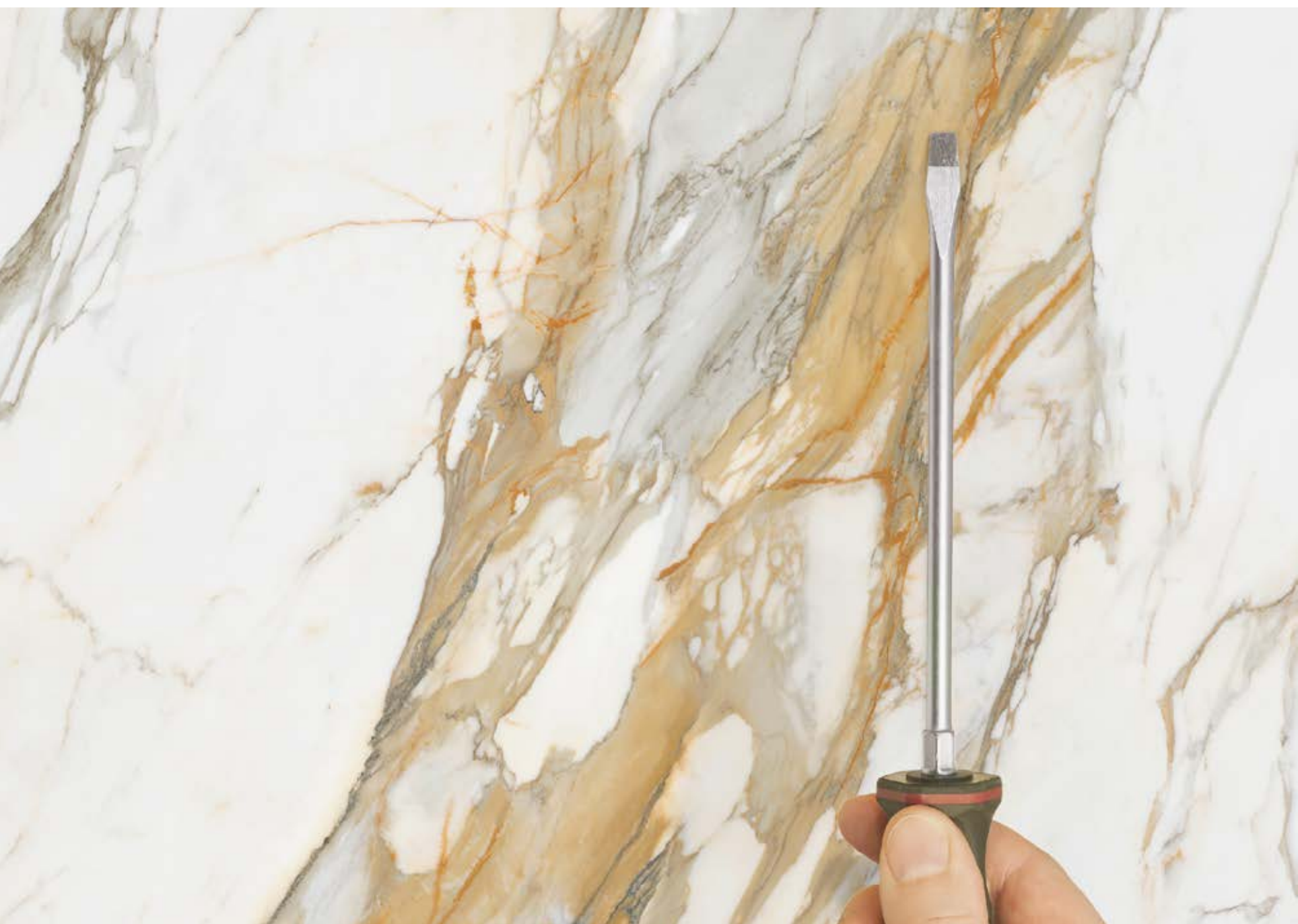


SOFTECH is an advanced surface technology developed by Innotech Lab at RAK Ceramics, designed for seamless application in both indoor and outdoor environments. It offers a unique combination of high slip resistance and a soft, tactile feel, delivering a surface that is both functional and pleasant to the touch. Thanks to its anti-reflective properties and slip resistance, SOFTECH ensures maximum performance and safety across a wide range of spaces. Its versatility allows for consistent visual and functional continuity between interior and exterior areas, making it ideal for projects where seamless integration and comfort are key.

The same technology and formats are also featured in the second collection of the I SASSI family:
I Sassi di Borgogna.







SCRATCH GUARD

LONG LASTING LOVE

Durability and hygiene, where technology matters

In today's design-forward interiors, performance is as crucial as aesthetics. Architects, designers, and homeowners alike are raising their expectations—not just for style, but for materials that can withstand the test of time while actively supporting healthier spaces. It's no longer enough for tiles to simply look beautiful; they must perform beautifully too.

Enter the next generation of gres porcelain surfaces from RAK Ceramics a revolutionary range of tile and slab collections where technology takes the lead. Equipped with advanced innovations like Scratch Guard and Antibacterial Glaze, these surfaces set new benchmarks in durability and hygiene, without compromising on elegance.

At the heart of this technological leap is the Scratch Guard glazed polished surface: a premium finish engineered for Maximus surfaces. Designed to deliver enhanced scratch resistance without losing its high-gloss sophistication, this surface offers exceptional protection even against deep scratches caused by metal objects. It's one of the most advanced scratch-guard finishes available for porcelain slabs, making it a top choice for high-traffic, design-driven spaces.

Complementing this is RAK Ceramics' Antibacterial Glaze technology, now a standard across all gres porcelain tile collections. Utilizing silver nitrate compounds, this innovative glaze reduces bacterial contamination and actively promotes a healthier living and working environment. The antibacterial action is permanent and powerful: silver ions embedded in the surface attack bacteria at the cellular level, damaging their DNA and blocking reproduction—eliminating over 99.9% of harmful microbes. Crucially, this bactericide effect is effective in both light and dark environments.

These features make the new collections ideal for settings that demand the highest standards of cleanliness and resilience, such as: Hotels, Conference centres, Restaurants and Canteens, Laboratories and Medical offices, Schools, Kindergartens, Playgrounds, Wellness Centres, Gyms, Pools, Leisure Centres, Public and Private Offices, Public Bathrooms and Residential Projects.

In a world where expectations are higher and spaces more demanding, RAK Ceramics proves once again: this is where technology matters.



SCRATCH GUARD

In a world where expectations are higher and spaces more demanding, RAK Ceramics proves once again: this is where technology matters.



MIX AND MATCH

THE NATURAL GROUNDING ENERGY

How earth-inspired tones are shaping today's interior surfaces

Interior design is a visual expression of personal identity, a reflection of lifestyle, values, and preferences. In recent years, as our daily lives become increasingly fast-paced and digitally saturated, there has been a noticeable shift toward environments that evoke calm, simplicity, and authenticity. This renewed focus has drawn inspiration from nature itself, with a particular emphasis on the warm, grounding hues of the earth. Earth tones, such as beige, terracotta, warm browns, and stone greys, have become a defining element in contemporary interiors. These colors invite tranquility and offer a visual escape from the overstimulation of the modern world. Their appeal lies in their timelessness, versatility, and ability to adapt across design styles, from rustic and Mediterranean to minimalist and urban. Applied to walls and large surfaces, these tones create a neutral yet character rich backdrop that allows furnishings and architectural elements to take center stage. Terracotta imparts a sense of handcrafted warmth, while sandy beiges bring brightness and softness. Greys with stone-like undertones convey subtle strength and modern elegance. The overall effect is harmonious, natural, and enduring. Textiles in earthy colors add another layer of sensory comfort. Natural materials like linen, cotton, and wool in soft, muted hues contribute to the atmosphere of ease and informality.

These fabrics used for curtains, cushions, rugs, and throws offer visual warmth while adding texture and depth to interior compositions. The use of organic materials enhances this sensibility further. Wood, rattan, and stone introduce tactile contrasts and connect indoor spaces to the natural world. Their raw, unprocessed qualities bring authenticity and richness to interiors, reinforcing a sense of grounding and balance. Decorative elements such as ceramic and terracotta accessories underscore this connection. Vases, tableware, and sculptural pieces in earthy finishes serve both a functional and aesthetic purpose. Their hand-crafted appeal and natural imperfections make them quiet focal points within the space, adding layers of interest without overwhelming the eye. Natural stones, particularly travertine and marble, play a complementary role in this palette. Travertine, with its soft, porous texture and neutral striations, pairs seamlessly with earth tones, creating a feeling of understated sophistication. Stone surfaces introduce a sense of permanence and craftsmanship, bridging the gap between tradition and modernity. When integrated into floors, feature walls, or architectural elements, they lend weight and quiet luxury to the design. Lighting completes the atmosphere. Warm lighting in golden, amber, or rust tones accentuates the depth of earthy surfaces and enhances the overall mood.





Stone surfaces introduce a sense of permanence and craftsmanship, bridging the gap between tradition and modernity.



The delicate balance of light, shadow, shape and materials.



A constant and harmonious exchange, at the service of the person.



INDOOR-OUTDOOR

SOFTECH: THE SOFT TRANSITION

Where aesthetic continuity meets technological innovation

In modern design, the boundary between indoor and outdoor living is becoming beautifully blurred. Architecture today embraces continuity open-plan layouts that spill onto shaded patios, living rooms that stretch into garden lounges, and surfaces that connect it all. At the heart of this seamless experience lies a design element often taken for granted: the floor.

A unified flooring solution not only enhances aesthetic flow, but also simplifies design choices, improves functionality, and amplifies spatial perception. But achieving visual harmony without compromising on performance, especially slip resistance and comfort, has always been a challenge.

Until now.



R10
A+B

R11
A+B+C

SOFTECH

Introducing Softech: the surface technology behind seamless transitions

Developed by RAK Ceramics INNOTECH LAB, Softech is a next-generation surface technology engineered to revolutionize the way we design connected indoor-outdoor spaces. This advanced innovation is not a collection in itself, but rather, a cutting-edge surface treatment now powering several of RAK Ceramics' most forward-thinking tile collections.

Softech allows a single flooring material to be used across interiors and exteriors without compromise. It delivers a combination rarely seen in tile technology: high slip resistance, a soft tactile experience, and matt elegance, all in one.

The science of softness and safety

What sets Softech apart is its microparticle surface treatment. Traditional anti-slip tiles rely on exaggerated textures microscopic peaks and valleys that increase grip but also create a coarse, abrasive surface. While effective, these finishes often feel uncomfortable underfoot and are difficult to clean.

Softech changes this. By applying micro particles to the surface, the tile's microscopic cavities are filled, creating a smoother, more uniform texture. The result? A surface that remains pleasant to touch, safe to walk on, and easy to maintain indoors or out.

Performance without compromise


- Slip Resistance: Softech achieves an R11 (A+B+C) slip rating in 20mm outdoor tiles and R10 (A+B) for indoor variants, meeting the highest safety standards while maintaining design cohesion.
- Comfort: unlike conventional anti-slip tiles, Softech's smoother surface delivers a soft, barefoot-friendly feel.
- Refined Aesthetics: with its non-reflective matt finish, Softech elevates the look and feel of any space, modern, minimal or Mediterranean.
- Practicality: the even surface texture means less dirt accumulation and easier cleaning, without sacrificing friction where it matters.



MICROSCOPIC VIEW



Softech technology blends RAK Ceramics' design excellence with this unique tactile and technical edge, empowering architects to rethink the indoor-outdoor relationship.



MAXIMUS PREMIUM SURFACES

162x324 AND BEYOND

From the largest to every detail.
Maximus redefines surface possibilities.

In a move set to redefine modern design, Maximus has introduced its expanded range of solutions, now available in striking 162x324 cm, 120x280 cm, 120x120 cm, 60x120 cm and 60x120 cm 20 mm. These new dimensions bring a blend of aesthetic sophistication and technological advancement to contemporary interiors, offering solutions for countertops, floors and walls. The Maximus surfaces are notable not only for their vast scale but also for their exceptional durability. Designed to endure even the harshest conditions, these tiles offer long-lasting beauty, making them ideal for both residential and commercial applications. The range includes surfaces with thicknesses of 9 mm, 12 mm and 20 mm, aligning with the latest design trends and professional needs.

Versatility meets innovation

The new 162x324 cm Maximus provides a versatile option for a variety of surfaces. Its substantial size and technical features make it suitable for porcelain stoneware countertops, large indoor and outdoor surfaces, and even as cladding for ventilated facades. This adaptability extends to bespoke furniture elements, such as bathroom and kitchen worktops. In today's design landscape, where versatility and durability are paramount, porcelain big sizes are gaining popularity. Their expansive format not only enhances aesthetic appeal but also ensures resilience. This combination makes them a preferred choice for contemporary spaces seeking both style and substance.

MAXIMUS

162x324
>|<12 mm

120x280
>|<9 mm

120x120
>|<9 mm

60x120
>|<9 mm
>|<20 mm

MAXIMUS

A canvas for creativity

Maximus offers a broad spectrum of design possibilities. With options inspired by natural elements such as wood, stone, granite, and marble, these tiles provide a luxurious canvas for creative expression. Whether aiming for a serene, nature-inspired look or a bold, modern statement, Maximus caters to diverse design preferences.

Sustainability and practicality

In addition to their visual and functional benefits, Maximus surfaces are an eco friendly choice. Crafted from premium materials like clay, silica, and quartz, they feature a dense core and a smooth surface. Their low water absorption rate of less than 0.5% makes them highly resistant to water damage, making them ideal for bathrooms and kitchens. Maintenance is another area where Maximus excels. Its large format reduces the number of tiles needed, simplifying cleaning and upkeep. Its robust surface is resistant to scratches and stains, ensuring long-term durability and ease of maintenance.

Eco-conscious choice

Maximus surfaces also stand out for their environmental benefits. The use of natural raw materials and reduced resource consumption during installation contributes to a lower environmental impact. Their energy-efficient properties help regulate indoor temperatures, potentially reducing heating and cooling costs. In summary, Maximus presents an exceptional option for those seeking both beauty and durability in their design projects. With their impressive size, aesthetic flexibility, and sustainable attributes, they offer an ideal solution for transforming spaces with lasting impact.

Maximus has broadened its portfolio with an expanded range of sizes and cutting-edge surface technologies, delivering more versatile and advanced solutions for diverse design needs.



NEW TREND

BRICKS AND MORE

The power of creativity

Small size tiles and mosaics are versatile design elements that can add intricate patterns and textures to any space. These tiles are perfect for creating visual interest in smaller areas like bathrooms, kitchens, or accent walls. With their wide range of colors, from neutral tones to vibrant hues, they offer endless opportunities to personalize a room. The variety of finishes, such as marble, concrete, and wood-look tiles, can bring an elegant, industrial, or natural touch to your space. Whether using mosaic tiles for a bold backsplash or small rectangular tiles for a sleek and minimalist aesthetic, these designs can transform spaces by adding both warmth and character without overwhelming the environment. Their ability to fit into different styles, from modern to rustic, makes them a timeless choice in interior design. This design flexibility is perfectly embodied in RAK Ceramics' "Bricks and more" range, a collection of small-size tiles and mosaics that inspires creativity, offering limitless possibilities to craft unique, personalized spaces.





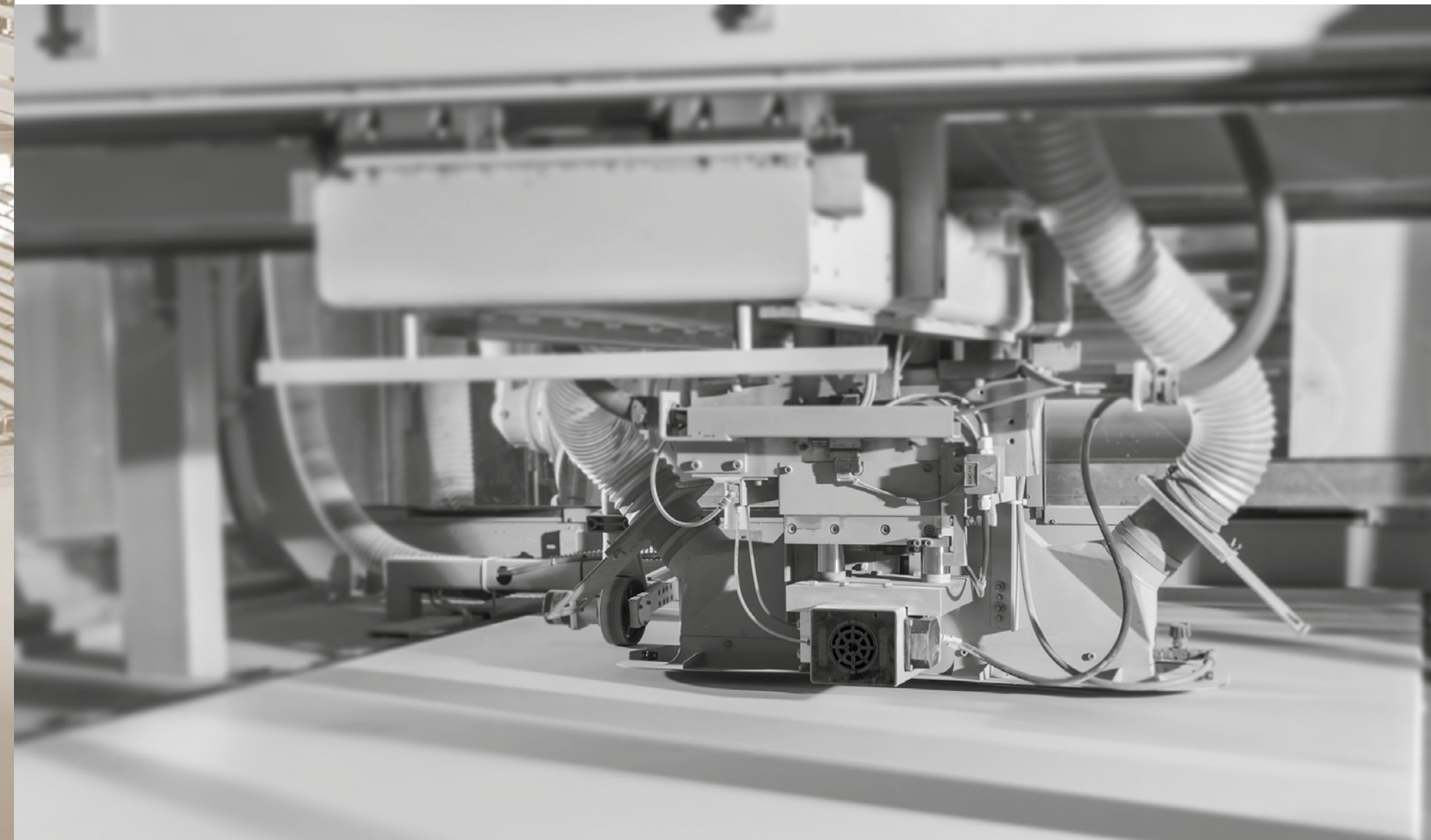
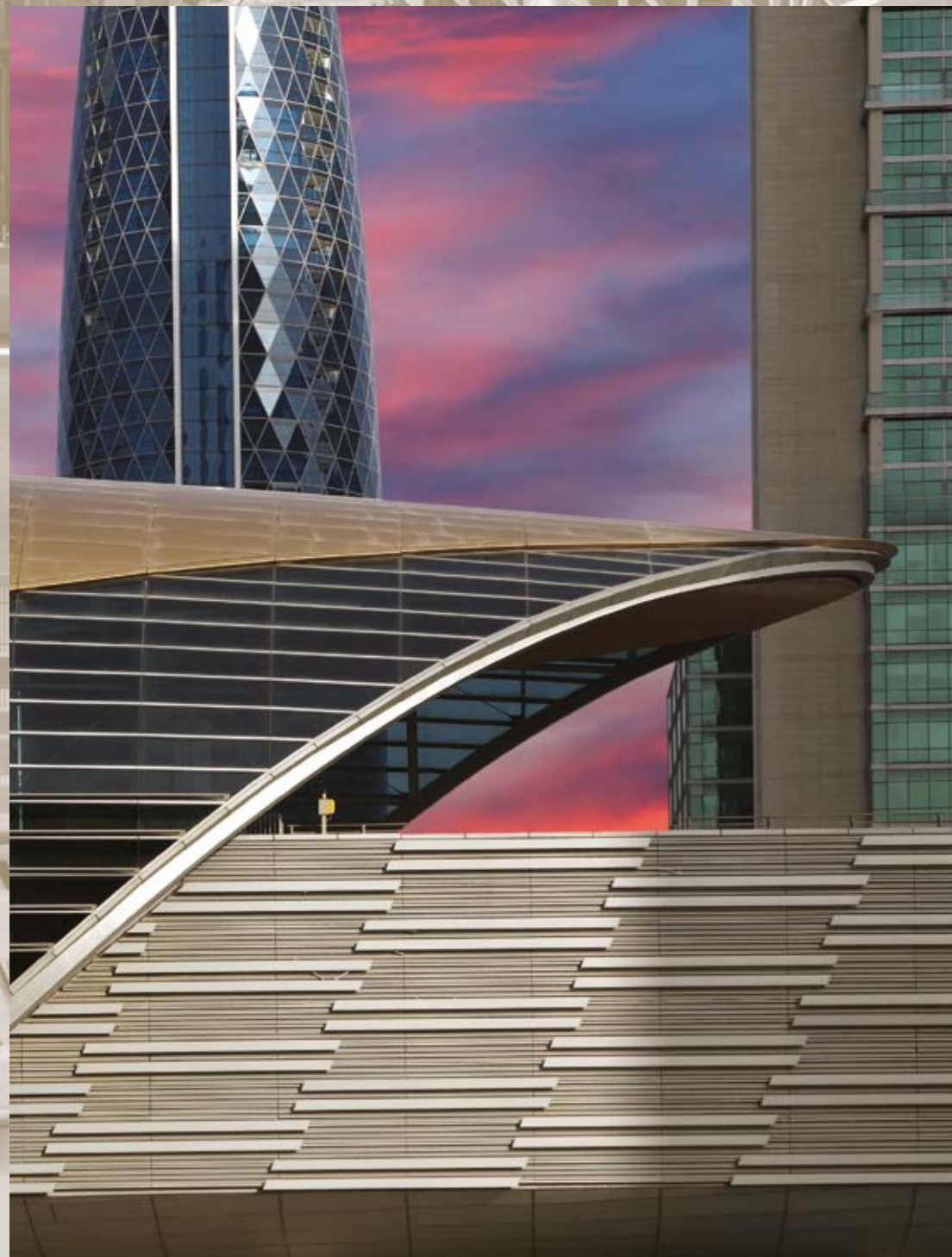
The 'Bricks and More' product range is perfect for making a striking statement in kitchens, bathrooms, or on accent walls, blending artistic flair with practical functionality.



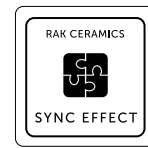
RESEARCH AND DEVELOPMENT

INNOTECH - LAB

Innovation is the heart of RAK Ceramics philosophy and the company is a pioneer in introducing hi-tech innovations that are a breakthrough in the industry and a world leader in the production of ceramic and porcelain tiles ideal for use of indoor and outdoor spaces for wall and floor coverings for residential, retail and industrial projects. RAK Ceramics Innotech Lab develops new solutions, continually pushes boundaries, thanks to the most advanced technologies used at the state-of-the-art plants. These include advancements in extra large format slabs, advanced digital printing, translucent materials, double and triple charged feeding systems, digital soluble salts, thermal-resistant Comfy glaze, anti-microbial, anti-reflective surface extremely pleasant to the touch and with anti-slip coefficient, glow-in-the-dark features, the most recent high-definition digital structure technology known as Sync Effect, and 3D Shape technology extremely natural and well defined deepness of different levels of surface.



INNOTECH



Sync Effect

Sync effect is a high definition digital structure technology. Digital Structure is a relief effect created using ink on the surface glaze or on the tile body surface. It involves a hydro-repellent activity developed with inks that can be synchronized with the design or can be done random, it always results in a textured depth on the surface.



Scratch Guard

A premium glazed polished surface finish, engineered for enhanced scratch resistance without compromising on gloss and elegance, specifically designed for Maximus. The polished surface features a highly scratch-resistant finish that provides exceptional durability against deep scratches, even from metal objects, making it one of the premium scratch-guard finishes available for porcelain surfaces.



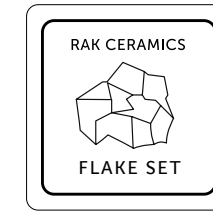
3D Shape

3D Shape is a structured effect created through the application of glue (a type of ink) and granules, synchronized with the design or random. Glue & Granules can be applied either in combination with Digital Structure inks or independently. When glue and granules are used independently, the resulting surface effect delivers a pronounced, projected relief. When combined with digital structure inks, the final surface exhibits both the pronounced, projected relief with an added textured depth.



Softech

Softech is the next-generation surface, designed as a single surface for both indoor and outdoor spaces. This innovative surface combines high slip resistance with a soft, tactile feel, making it a game-changer in tile technology by applying micro particles to the tile surface, filling in the surface's microscopic cavities to create a smoother, softer, more uniform surface that is easy to clean. This innovative approach provides both safety and comfort. Softech redefines surface technology, providing a pleasant touch, safety, style and a refined matt, non-reflective elegance.



Flake Set technology seamlessly blends look of natural stone into tiles



Sustainable surfaces and designs made up to 95% of recycled materials



Antislip technology for indoor and outdoor application



Antislip technology for indoor and outdoor application



Surface capable to absorb and repel heat or cold according to individual needs



Body through stone and marble veining



Technical and versatile surfaces suitable for any kind of usage



Backlighting high tech



Antibacterial solution for healthier environment



Extra matt surface with no glossy

Innotech Lab develops new solutions, continually pushes boundaries, thanks to the most advanced technologies used at the state-of-the-art plants.





#SUSTAINABILITY

EcoCycle

Let's make it a better place

Sustainability in every sphere of business is one of the main elements of our mission statement at RAK Ceramics. We are dedicated to environmental stewardship across our entire manufacturing chain, from product design to efficient operational processes. By enhancing the surrounding environment, we actively contribute to building better communities. Our efforts focus on improving energy efficiency, reducing pollution, enhancing biodiversity, and improving the quality of life for both local communities and our workforce. We recycle natural raw materials to conserve resources and adopt clean development mechanism (CDM) projects to reduce carbon emissions during manufacturing.

At RAK Ceramics, our commitment goes beyond producing high-quality products; we strive to make a meaningful impact on society. We leverage our expertise and resources to foster a sustainable society and drive positive change. Innovation and creativity are deeply embedded in our culture, encouraging imagination and curiosity. This environment allows us to challenge norms and continuously innovate within our industry and beyond.

We play our role for a better
environment and society



RAK Ceramics - Best Sustainability Practices

ECOCYCLE

Material Import

23,638.2 tons CO2e avoided by reducing imports of 175,990 tons of raw materials annually

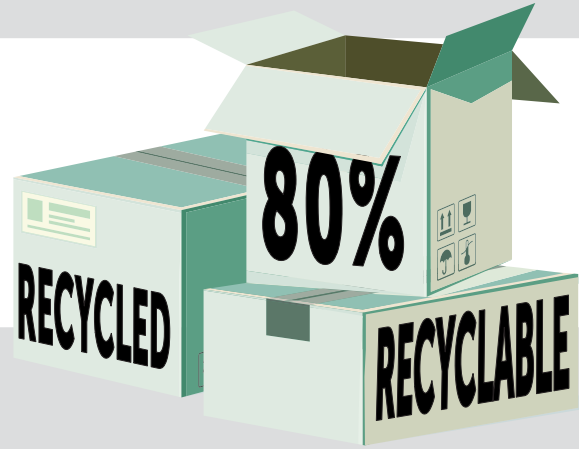


At RAK Ceramics, waste management is a critical component of our sustainability strategy. Our comprehensive approach ensures that waste is effectively minimized, recycled, and repurposed, contributing to a circular economy and reducing our environmental impact.

We have implemented a Closed Loop Manufacturing System to optimize water and waste across the production processes for all our product lines. This system enables us to treat and reuse wastewater and recycle waste materials, significantly reducing our environmental footprint.

Packaging

80% of all our packaging is recycled and/or recyclable



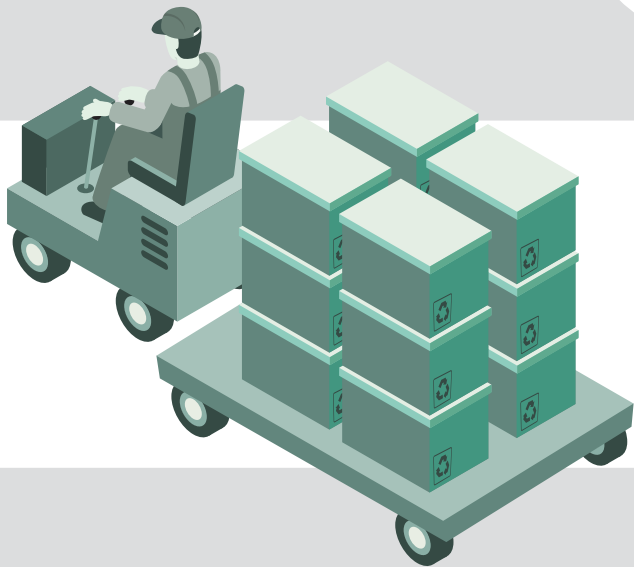
Waste Water

100% of all our wastewater is treated and partially used on-site

100%

Non-Hazard Waste

100% of all non-hazardous waste is either reintroduced in production or recycled by 3rd parties



Thermal Saving

Thermal Savings - 45,880 MMBTU savings in gas as a result of 9 thermal savings initiatives executed in 2024

SAVING
45,880 MMBTU

Power Saving

Power saving - 758,580 kWh estimated savings as a result of 21 power savings initiatives executed in 2024

SAVING
758,580 KWH



100%
PRE-CONSUME
RECYCLED
PORCELAIN TILES

Re-Use

The first 100% sustainable tile

Re-use series represents our brand's dedication to sustainability, featuring collections that reflect an environmentally conscious production approach guided by stringent sustainability standards. The eco-design of Re-Use tiles is an evolving process that continuously regenerates materials, setting new benchmarks for minimizing resource consumption through the ongoing refinement of our production methods.

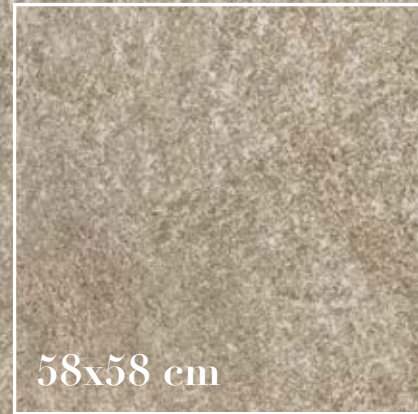
Re-use Quartz and Re-use Mineral, are the first tiles made of 100% pre-consumer recycled material. We are proud to introduce the RE-USE series, featuring RE-USE Quartz and RE-USE Mineral, the world's first sustainable porcelain tiles made entirely from 100% pre-consumer recycled material. These groundbreaking products represent a significant achievement in our sustainability efforts, underscoring our commitment to environmental stewardship and innovative manufacturing. The RE-USE Quartz tiles, developed through rigorous research and development, is crafted using recycled materials from various manufacturing processes. This innovation highlights our focus on circularity, turning waste into valuable, high-quality products that meet the same exacting standards of quality and performance as our other premium offerings. By reducing the need for new raw materials, we conserve natural resources, minimize waste, and significantly cut greenhouse gas emissions.



Re-use Quartz



58x116 cm



58x58 cm

Re-use Mineral

RE-USE MINERAL AND RE-USE QUARTZ
ARE SCS CERTIFIED



100% RECYCLED CONTENT
PRE-CONSUME
PORCELAIN TILES



ELIE SAAB

WHERE LUXURY DESIGN MEETS CERAMIC EXPERTISE

Founded in Beirut in 1982 by Elie Saab himself, today the ELIE SAAB brand is one of the leading international fashion houses synonymous with contemporary design, elegance and luxury living. Collaborating with RAK Ceramics through a shared vision of exquisite design craftsmanship and uncompromising ceramics excellence to create the ELIE SAAB Surface and Wellness Collections.

Stunning and sophisticated finishes, elegant marble textures, classic and contemporary colour combinations are all produced using only the finest raw materials and the latest technology. The ELIE SAAB Surface and Wellness Collections inspire interior designers and architects to create unique, luxurious and decadent living environments.



ELIE SAAB

Luxury living at every touch



Exquisite Surfaces

Every edge, colour, format and texture is carefully considered. Every touch is enhanced by exquisite design, and every detail is produced using the finest materials.





Exceptional Bathrooms

A multitude of possibilities, combining woods, metals and marbles. Ergonomic and geometric spaces are created using ceramic expertise and manufacturing precision.



#REVOLUTIONARY



The magical ritual of wellness

RAK-Batu is the new washbasin collection presented in a new artistic glaze, obtained adding particles of Mica in the mix (Muscovite mineral). It is available in Round, Oval and Rectangular shapes for a total of 9 beautiful and unique products to provide a natural and tropical vibe typical of a Balinese homes, with the minimalist aesthetic of contemporary design. In combination with natural materials like wood, stone and rattan, RAK-Batu 3 finishes Mica White, Mica Warm Grey and Mica Cool Grey, give your bathroom the same warm and inviting atmosphere of a breathtaking exotic destination.



RAK-BATU



Tactile materials for modern design

Touching is not just a sensation, but a human need and today interior design aims at recapturing through it the real essence of life, reacting in this way to the overwhelming presence of technology and digitalism in our everyday lives. In an increasingly digital world, the desire for physicality and authenticity is growing. A desire that translates into tactile and natural materials made to be touched with the eyes, even before with the hands. Tactile materials play a leading role in design lately: from floors to walls, from furniture to bathroom products. Many variations, one goal: to convey a feeling of comfort and warmth. Thus color, matter and light interact on the surfaces, defining the character of the environments. Material surfaces have the power to reconnect with nature and make us feel positive emotions. Important feelings to live in our homes, which have become a real need.

RAK-Skin was born from this need of physicality, and the pursuit of harmony with domestic contexts minimalist and sophisticated style, made of natural colors and materials with a strong and distinctive character.







Unconventional feeling

RAK-Skin represents more than just an exclusive collection of washbasins; it epitomizes a distinctive and avant-garde finishing touch. The innovative materials utilized possess a gentle, embracing quality, resulting in an extraordinarily refined aesthetic. The impact is truly unique, specially crafted for extraordinary environments. When paired with RAK Ceramics' bathroom furniture featuring wood-effect materials, RAK-Skin washbasins elevate the bathroom into a realm of exceptional comfort, achieved through a harmonious interplay of warm-toned finishes. Conversely, when adorned with the stone effect, the washbasins take on a starring role in creating contrast; the fusion of warm and cold hues yields a soft and soothing outcome.

RAK-SKIN



A versatile, modular solution

Our furniture collections are known for providing any bathroom space with functional, elegant and durable solutions that you can trust. RAK-Joy Uno is our one-drawer only contemporary solution designed to move the style of your bathroom on to a higher level. A minimalist design that will enhance the style of your bathroom with innovative, high-quality and exceptional details. Available in 5 different finishes, RAK-Joy Uno is fully compatible with the washbasins, suitable for the existing RAK-Joy range, it can be combined with the new RAK-Joy mirrors and with all the RAK Ceramics countertop solutions.



RAK-Plano is a one-piece vanity top, without joints that can be drilled and cut (if necessary) directly on site, allowing you the greatest freedom in positioning the washbasins and mixers. RAK-Plano countertop surfaces combine elegance, durability and practicality, transforming your RAK-Joy or RAK-Joy Uno vanity unit into one of the most versatile accessories at the service of your design projects. Available in 3 different TECHWOOD finishes and in our innovative matt white RAKSOLID material.



RAK-JOY



Creativity, functionality, sustainability and 3 new finishes

Imagine an unlimited space for your creativity. Imagine being able to do this with functional, elegant, spacious and modular solutions to suit your needs.

Imagine RAK-JOY, the RAK Ceramics bathroom furniture range, designed to organise your space and storage and meet your individual style. Innovative materials, well-organised interior spaces, modern lines, unique details and high quality standards make RAK-JOY the ideal choice for your bathroom.

RAK-JOY is now available in 3 additional new finishes: Matt Green, Matt Grey and Matt White.

RAK-JOY respects the environment. All particleboard and MDF used in the construction of this striking furniture collection comes from responsible sources, respecting the forests, the people and wildlife who call them home. Furthermore, all external LAMILAK and TECHWOOD surfaces are made from recyclable PET or PP materials. Polyurethane glue has been used to seal all furniture edges, allowing no water ingress. RAK-JOY has been subjected to the Fira Level 5 water ingress tests, where external panels are subjected to 10 water submersion cycles with no degradation to the panels. The furniture also meets EN 14749 and BS 7-4875 structural and performance standards. Doors and drawers are fitted with lifetime guaranteed Blum hinges and drawer runners – the installers choice to 'fit and forget'.



Creativity at the top

RAK-Plano is a one-piece vanity top, without joints that can be drilled and cut (if necessary) directly on site, allowing you the greatest freedom in positioning the washbasins and mixers. RAK-Plano countertop surfaces combine elegance, durability and practicality, transforming your RAK-Joy or RAK-Joy Uno vanity unit into one of the most versatile accessories at the service of your design projects.

Available in 3 different TECHWOOD finishes and in our innovative matt white RAKSOLID material, now RAK-Plano presents it 2 new finishes:

Terrazzo in 3 colors, White, Black and Feeling and Mica in White, Warm grey and Cool grey, perfectly matching with the same 3 Mica colors of the washbasin collection Rak-Batu.

RAK-PLANO

RAK-PLANO

Mica



Finish: Mica White (600)

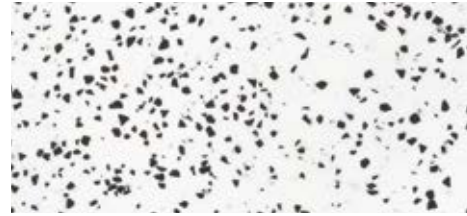


Finish: Mica Warm Grey (621)

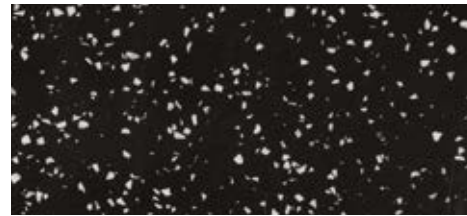


Finish: Mica Cool Grey (626)

Terrazzo



Finish: Terrazzo White (550)



Finish: Terrazzo Black (551)



Finish: Terrazzo Feeling (552)



REELFLUSH



REELFLUSH

REELFLUSH TECHNOLOGY

Noiseless and beautiful

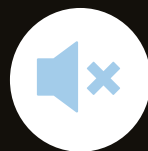
RAK Ceramics delivers the latest design/technology combination for water closet flushing system. Reelflush allows you to experience the highest standard of design, hygiene and water efficiency, thanks to a uniquely engineered water flushing system, that effectively removes waste, helping keep bathroom fresh and hygienic.

The system features a sleek linear design with minimal visible impact, while the spiral jet enables thorough cleaning using less water and markedly reduced noise. Water circulates in a spiral motion across the entire bowl surface, ensuring a splash-free and quiet operation.

REELFLUSH



Spiral Water Movement



Silent



Easy Cleaning



Water Saving



Hygienic



No ledges or rim



RAK-DES



RAK-RESORT



RAK-METROPOLITAN



Closedcouple



Back to wall



Wall Hung



Glossy White



Matt White



Grey



Black



Greige



Cappuccino





Design, innovation and water efficiency.

Reelflush, by Rak Ceramics, combines a clean, minimal aesthetic with advanced flushing technology, delivering powerful, efficient performance with less water and reduced noise, ensuring superior hygiene while preserving a sleek, almost invisible design impact.



REELFLUSH

IMAGINE YOUR SPACE

Imagine a space where your inspiration can run free. A world that tells your own story, every single day.

At RAK Ceramics we help create the perfect living space, for you and your loved ones.

Imagine your space.

RAK
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RAKCERAMICS.COM