

November 7 - 2023

## RAK CERAMICS UNVEILS STATE-OF-THE-ART DESIGN HUB IN DUBAI DESIGN DISTRICT

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RAK Ceramics is set to inaugurate its new Design Hub in the iconic Dubai Design District (d3) – the first of its kind in the UAE, during the Dubai Design Week.

Situated at Building 3 in d3 – a creative hotspot for leading interior designers, architects, developers, and artisans – the new RAK Ceramics facility will be the first of its kind in the Middle East. It will serve as a prime showcase for premium surfaces and bathroom solutions, offering visitors the opportunity to discover the ideal means to transform their creative concepts into reality.

Visitors to the hub can immerse themselves in a curated collection of RAK Ceramics materials, fittings, and design elements, making the space not just a showcase, but a portal into a realm of avant-garde design possibilities. The location will have dedicated exhibition spaces for RAK Ceramics' tiles and sanitaryware collections, the extensive range of KLUDI faucets, and the latest ELIE SAAB surfaces and bathroom collection.

This design hub serves as a significant destination where professionals can immerse in RAK Ceramics' innovative products and explore the limitless design possibilities. Visitors can discover signature creations by renowned designers such as ELIE SAAB, Giuseppe Maurizio Scutellà, Daniel Debiasi, Federico Sandri and Patrick Norguet, as well as Sahar Madanat who is the designer behind RAK Ceramics' latest collection of bathroom fixtures, RAK-Remal. There will also be a special space for mega slabs that can be used for cladding, tiling, surfacing, or as unique decorative pieces.

Visit the RAK Ceramics Design Hub at Dubai Design District, Building 3, Ground Floor, Unit No. R07 and experience an immersive environment designed to inspire creativity, with meeting spaces and interactive product installation areas.

