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## RAK CÉRÁMICS WINS THE ADA 2024 AWARD IN THE "FINISHES" CATEGORY FOR THE FOURTH CONSECUTIVE YEAR WITH THE GREY ANTIQUE COLLECTION





RAK Ceramics has secured the prestigious Archiproducts Design Award 2024 in the "Finishes" category for the fourth consecutive year, with its innovative GREY ANTIQUE collection.

This award-winning design embodies the Mix and Match concept, empowering designers to create personalized spaces by combining diverse surfaces, finishes, textures, and colors. GREY ANTIQUE redefines traditional ceramics, blending sophistication and natural beauty inspired by geological formations. Its versatility makes it ideal for cladding, countertops, flooring, and high-traffic areas, offering unique customization options from rustic to luxurious aesthetics.

A standout feature of GREY ANTIQUE is its role as the foundation for three additional collections—MOON STONE, GREY STONE, and CRYSTAL WHITE—expanding the design possibilities through the deconstruction of agglomerate materials

This accolade highlights RAK Ceramics' commitment to innovation, sustainability, and design excellence, providing solutions that harmonize durability and elegance while transforming residential and commercial interiors.

