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COOKINGRAK BY RAK CERAMICS WINS "RED DOT: BEST OF THE BEST" IN PRODUCT DESIGN 2024

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CERAMICS



CookingRAK, RAK Ceramics' innovative kitchen solution, has been awarded the "Red Dot: Best of the Best" in the Product Design category, the competition's highest recognition. The product also received the Red Dot Award for Product Design, highlighting its superior design and quality.

The Red Dot Awards, celebrating their 70th year, are among the world's most prestigious accolades in industrial design, honoring products that demonstrate exceptional innovation, functionality, and aesthetics.

CookingRAK impressed the international jury with its seamlessly integrated hidden induction system, which transforms the kitchen into a multifunctional space for cooking, dining, and daily activities. Manufactured exclusively with Maximus porcelain slabs (14mm thickness), the product offers excellent heat resistance and durability, while resisting scratches and stains.

Abdallah Massaad, Group CEO of RAK Ceramics, said:

"Receiving the Red Dot awards marks a significant milestone in RAK Ceramics' journey towards excellence. It reaffirms our commitment to innovation and delivering groundbreaking solutions for our clients."

Leonardo de Muro, Corporate VP of Marketing and Communications, added:

"We are thrilled to receive these prestigious awards for CookingRAK, reflecting our dedication to pushing the boundaries of design and creating products that enhance modern kitchens."

With this recognition, RAK Ceramics reinforces its position as a global leader in innovative ceramic solutions, combining design excellence with advanced functionality.

For more information, visit [CookingRAK](#)

