May 11 - 2022

RAK CERAMICS DEBUTS AT MILAN DESIGN WEEK

RAK Ceramics will exhibit its bathroom collections developed in collaboration with international designers such as Patrick Norguet, Giuseppe Maurizio Scutellà and the duo Debiasi-Sandri, alongside a brand new surface collection inspired by nature’s shapes and colours.

They will also showcase a range of newly launched bathroom and surface collections from world-renowned fashion designer ELIE SAAB, which will be presented in Europe for the first time.

The company will fully join the Fair’s design wave by also taking part in the Fuorisalone programme with Black Ink, an immersive sensory installation.

This is a very important milestone for RAK Ceramics, as it confirms the continuous growth of a brand born and raised in the UAE, which has consistently evolved and pursued the long-term vision of becoming a global ceramics lifestyle solutions provider.

Find them at Fiera Milano, Rho Padiglione 22 Stand H12-14 from 7-12 June 2022 and at Fuorisalone, Brera District, Via Palermo 11 from 6-12 June 2022