March 11 - 2019

ISH 2019 HIGHLIGHTS

ISH is the world's leading trade fair focusing on the responsible management of water and energy in buildings. Setting the trends for modern bathroom design, sustainable heating and air-conditioning technology as well as intelligent home systems, this year's themes for the ISH bathroom experience are focused on water, energy and life.

RAK Ceramics launched two of its latest bathroom collections, RAK-Variant and RAK-Illusion. **RAK-Variant** is designed by renowned Italian design duo Daniel Debiasi and Federico Sandri. **RAK- Illusion** is a collection designed by RAK Ceramics that is inspired by feelings and sensation of wonder.

The complete **RAK-Cloud Collection** which was launched last Cersaie 2018 was also presented along with the special new range of **RAK-Precious** washbasins, new thickness and ceramic glazes of **RAK-Feeling** and the renewed **RAK-Washington** suite.

As innovation is always at the heart of RAK Ceramic's philosophy, the **Touchless Flushing** , a hygienic hands-free flushing system and **RAK-Pro-Tek** the innovative new ceramic glaze that makes bathroom products more hygienic and easier to clean , were also presented last ISH 2019.

RAK Ceramics' latest collections for bathrooms, walls and floors showcase materials that inspire ideas, shapes and hues designed to freely express individuality, and unique and inspiring products with unlimited choice, giving interior designers, architects and end users room for imagination.

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