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## RAK CERAMICS LAUNCHES SHOWROOM VIRTUAL TOUR

**RAK**  
CERAMICS



RAK Ceramics continuously improve its customer experience with the launch of a convenient tool to virtually access its showroom

RAK Ceramics has announced the launch of its new Showroom Virtual Tour, an innovative experience offering its visitors an easy and convenient showroom walkthrough as they browse the wide selection of tile, slabs, and sanitary ware products on display.

The virtual tour is an immersive experience that creatively showcases RAK Ceramics Corporate showroom in a 360-degree high definition view, providing full information and images of each product linked to the website. The added VR functionality also allows its visitors to have a more interactive viewing option, which is fully compatible with VR headsets like Google Cardboard or Samsung Gear VR. For a more efficient experience, the virtual tour also comes with a measurement tool that allows its visitors to virtually take measurements of the rooms and the product dimensions.

The interactive tour is now live and can be accessed [here](#).

