Novembre 14 - 2018

RAK CERAMICS UNVEILS ‘RAK CLOUD’- A DESIGNER’S DELIGHT



Giuseppe Maurizio Scutellà has collaborated with RAK Ceramics to conceptualise and design **RAK-Cloud**. A project that furthers the creative thinking of the famous Italian designer and integrates perfectly with his other projects such as the collection of lamps “Pirce” by Artemide (Good_Design 2008, Red Dot Award 2009, IF Design Award 2010) and the “Metropolis” collection of crystal and ceramic tables by Tonelli Design.

“I like to talk with the soul of all my projects, discover its history and capturing the most hidden hues of its character, respecting its nature and embracing its languages. It is my way of approaching its magical essence and becoming its interpreter.” - Giuseppe Maurizio Scutellà Designer

RAK Ceramics continues to strive for excellence and innovation within the Sanitaryware industry by joining forces with renowned designers and trend influencers.

