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COOKINGRAK BY RAK CERAMICS WINS “RED DOT: BEST OF THE BEST” IN PRODUCT DESIGN 2024

CookingRAK by RAK Ceramics is honoured with the prestigious "Red Dot: Best of the Best" in the Product Design category, the competition's highest recognition. This recognition is reserved for the most outstanding product of each category that exemplifies design and quality. Additionally, CookingRAK is awarded the "Red Dot" acknowledgment in the Product Design category, a testament to its superior design quality. This sought-after mark of quality is given only upon products showcasing outstanding design prowess by an international jury.

The Red Dot Awards, one of the most significant awards in the world of industrial design, is aimed at recognising the innovative capacity and excellence of the best designers in the industry. Celebrating its 70th year, the award ceremony is set for June 24, 2024, in Essen, Germany.

CookingRAK, a revolutionary addition to RAK Ceramics' product lineup, impressed the Red Dot Award jury with its cutting-edge design and advanced features. An innovative design that integrates a hidden induction system fully into its countertop, offers a seamless blend of aesthetics and functionality. This unique feature transforms the kitchen into a multifunctional space that is ideal for daily use, allowing users to prepare, cook and dine in the same area. CookingRAK is exclusively produced with Maximus porcelain slabs in 14mm thickness. When utilised as countertop surfaces, these slabs exhibit impressive resilience against high temperatures and resists scratches and stains.