

October 11 - 2022

## RAK CERAMICS TO DEBUT NEW COLLECTIONS AT DOWNTOWN DESIGN 2022 DURING DUBAI DESIGN WEEK

**RAK**  
CERAMICS



RAK Ceramics will exhibit at Downtown Design, the Middle East's leading design fair for original and high-quality design, from November 9 to 12, 2022.

Following the successful launch of the Bathroom and Surface Collections last year, the company will preview a new exclusive ELIE SAAB Collection, which builds on its successful collaboration with luxury fashion brand ELIE SAAB.

RAK Ceramics will also present its most recent surface collections, which were developed using cutting-edge technological processes to provide impactful visual and sensory characteristics. Tibur from Baalbek tiles, which evoke ancient Mediterranean architecture, B-Materia, an innovative concept that combines different surfaces such as marble and stone, Seawood, which is inspired by marine wood found on beaches, and Dark Ink, which is inspired by Venice and its artisans, are just a few examples.

RAK Ceramics' bathroom division will introduce matt finishes in white and black on its designer collections, RAK-Variant and RAK-Petit, designed by famous Italian designers Daniel Debiassi & Federico Sandri and Giuseppe Maurizio Scutella', respectively. Other new products will include the RAK-Contour freestanding bathtub, the Bauhaus-inspired RAK-Des collection, and the functional yet stylish RAK-Joy Uno bathroom vanities.

Find them at Stand A12 from 9 to 12 November 2022 at Downtown Design, Dubai Design District.

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