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## RAK CERAMICS WINS TWO ARCHIPRODUCTS DESIGN AWARDS 2025

**RAK**  
CERAMICS



RAK Ceramics proudly announces a double victory at the Archiproductions Design Awards 2025, reinforcing its global reputation for design innovation and sustainable excellence.

The I Sassi collection was named Design Winner 2025, celebrated for its refined aesthetics inspired by the natural beauty of Matera's stone landscapes. Crafted with SofTech, an advanced surface technology developed by Innotech Lab at RAK Ceramics, I Sassi is designed for seamless application across both indoor and outdoor environments. It offers a unique combination of high slip resistance and a soft, tactile feel, creating surfaces that are both functional and pleasurable to the touch.

In the Sustainability category, Re-Use Quartz received recognition for its innovative approach to circular design. Made from 100% pre-consumer recycled material, these sustainable porcelain tiles are developed through advanced recycling processes that integrate reclaimed materials into durable, high-performance surfaces, proving that sustainability and style can coexist beautifully.

These accolades highlight RAK Ceramics' ongoing commitment to pushing boundaries in design, technology, and sustainability, cementing its place as a global leader in the ceramics industry.

