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RAK CERAMICS HAS OFFICIALLY OPENED ITS FIRST FLAGSHIP SHOWROOM IN JEDDAH, SAUDI ARABIA



RAK Ceramics has officially opened its first Flagship Showroom in Jeddah and the third in Saudi Arabia. Located in the prime area of the city, the new showroom will cater to the increasing demand in the region. This is part of the company’s strategy in positioning the brand as a premier lifestyle solution provider in Saudi Arabia, with its differentiated product lines compared to local manufacturers.

The flagship showroom, which covers 1,100 sqm is located in Al Nakhil District 23241 Haramain Highway, Palastine Road, Jeddah, Saudi Arabia housing the latest Slabs, tiles, and sanitaryware collection of RAK Ceramics. The showroom has a dedicated space to showcase the latest design and versatile application of its premium Maximus Mega Slab Collection. The latest innovative collection Luce backlit slabs are also on display, showcasing its magnificent design details with or without the backlight.

Aside from premium tile collection applied in different settings, RAK Ceramics' new Jeddah showroom also contains its latest sanitaryware collection, including RAK-Cloud designed by Italian designer Guiseppe Maurizio Scutella.

Considering the safety of its employees and customers, the showroom will operate with a strict implementation of preventive measures such as capacity limiting, mandatory use of masks, and constant sanitization as per health authorities’ guidelines.

The showroom is open from 8.00 AM – 12.00PM and 4.00PM – 9.00 PM on Saturday & Thursday, and from 8:30 AM – 9:00PM on Sunday till Wednesday.


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